

Atlanta Newsline

Greater Atlanta PCC

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Lunch & Learn Series a Hit

USPS Network Rationalization Update was the focus of the PCC's Lunch & Learn session February 24 at Maggiano's Restaurant— Cumberland. Joey Mauldin, (A) Network Optimization Manager provided an overview of the changes to the network specifically highlighting the Atlanta District.

The USPS will update the RIBBS Web site every Friday with details for all the network changes scheduled for this year, and beyond.

We had a sold out event in February, and have made plans for a larger room for the Lunch & Learn on April 24 as we discuss how to mail parcels domestically and internationally.



Your PCC Education Committee, along with the Atlanta District USPS management team are working to provide you with topics that will help you to navigate through the upcoming changes this year.

Please be sure to mark your calendars for the upcoming events, and register today! See page two for more details.

PCC members were able to network and share mailing "best practices" before, during, and after the luncheon. The Lunch & Learn format works great! The timing and location allow members to take a long lunch and still be able to spend time in the office before, and after the event.

See you on April 24th for the next L&L in the series.



In addition to updates about the Atlanta District, national USPS service scores and activities, the PCC members enjoyed an excellent family-style Italian lunch at Maggiano's Cumberland.

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A Message from the Board— By Mitchell Gound, Pitney Bowes Presort Services, and Industry Co-Chair



Mitchell Gound
Pitney Bowes Presort Services
PCC Industry Co-Chair

The Greater Atlanta PCC is off to a great start for 2013 with a successful launch of our Lunch and Learn series of educational events. Our February event on Network rationalization was sold out and unfortunately we had to turn a few people away. For our next Lunch and Learn event on April 24 (Postal Parcel Peace of Mind) we have secured a much larger room and will be able to accommodate more people in a more con-

ducive setting. We hope you will sign up and attend this event, learn about the latest changes in Parcels and network with other mailing professionals.

There are so many changes happening with the USPS and the mailing industry that it is more important than ever for the Greater Atlanta PCC to continue to provide educational content and access to USPS management to help our members

stay informed. We are planning a “Panel of Experts” event in June that will provide access to USPS Management and also experts from the industry that will be able to answer your questions and supply information that is critical to your business. We will then roll right into a great PCC Day on Sept. 18th at the Cobb Energy Center that you will not want to miss.

Thank you for your support of the PCC.

A Message from the Board— By Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair



Maged S. Aziz
Postmaster Atlanta
PCC Postal Co-Chair

“As the mailing industry, we must continue to work to drive innovation and leverage data and technology to improve the consumer experience and grow revenue,” PMG and CEO Patrick Donahoe said in his keynote address at the National Postal Forum. “Our challenge as an industry is to shape those moments when people are experienc-

ing mail, and make them more powerful in the future. That’s part of getting our game on — shaping our future and building excitement about the power of mail and the future of mail.” As we ‘get our game on’ I look forward to working with all the mailers in the Atlanta District. We have an exciting year planned for

you to learn, network and grow your business. I invite you to save the dates (below) for the upcoming PCC events. There are many opportunities available to mailers this year. Take a look at the 2013 USPS promotions and save postage as you incorporate the features offered. I look forward to seeing you soon.

SAVE THE DATE—2013!

April 24
Lunch & Learn
*Postal Parcel Peace of Mind/
Export Compliance*
Maggiano’s Restaurant
Cumberland Mall

June 13
Round Table: USPS Panel
of Experts AND Network-
ing Reception
Holiday Inn Perimeter

September 18
National PCC Event
**Cobb Energy Performing
Arts Centre**

October 9
**23rd Annual Golf Out-
ing**
Lake Lanier Islands

December 4
Holiday Brunch
Holiday Inn Perimeter

Details and registration
will be mailed and emailed
to you, and as always,
posted on the GAPCC
Web site at:

<http://www.gapcc.net/>



2013 PCC Corporate & Event Sponsorship

Your Award Winning PCC needs your continued support!

We have always strived to be an industry leader in educational programs regarding postal issues. We are pleased to invite you to renew or upgrade your membership in one of the most productive and effective mailing organizations in the country.

In addition to the corporate level sponsorship, you can also help sponsor a PCC Social, Luncheon, or Educational event.

Please go to: <http://gapcc.net> and show your support for the PCC

Thank You to the 2013 Corporate Sponsors

As of April 3, 2013



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and register today—we need
your continued support.



February 24, 2013 PCC Members at the Network Optimization Lunch & Learn

The next Lunch & Learn session:

POSTAL PARCEL PIECE of MIND is April 24, 2013 in a larger room at Maggiano's/Cumberland.

We hope to see you in a few weeks, and at all of our 2013 events!