

Atlanta Newsline

Greater Atlanta PCC

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GAPCC's National PCC Day September 18, 2013



Maged Aziz, John Heimlich, and Anita Pursley

The Greater Atlanta Postal Customer Council enjoyed another sold-out event on Wednesday, September 18, 2013! Deputy Postmaster General Ronald A. Stroman shared an update with the GAPCC attendees during his keynote address while PMG Patrick Donahoe's video message outlined the USPS strategy for maintaining outstanding service within budget concerns. Congratulations to this year's Mailers' Award for Industry Leadership (M.A.I.L) Award recipient, John Heimlich with HB Solutions.



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A Message from the Board— By Wanda Senne, World Marketing and Industry Co-Chair



Wanda Senne
World Marketing, Inc.
PCC Industry Co-Chair

Thank you to the sponsors, vendors, speakers, the attendees, GAPCC Board, and the USPS staff for making the GAPCC day event on Sept. 18th such an outstanding success! Take a look at the pictures in this edition of the newsletter to see what a great time we had.

Next on the agenda is the 23rd Annual Golf Outing, followed by a webinar on November 7 presented by Robbie Butler, USPS Mail-

piece Design Analyst for the Capital Metro Area, and our holiday brunch on December 4th.

Please be sure to register so you are “in the know” with all the upcoming postal changes—and there are quite a few.

An exciting NEW benefit of membership in the GAPCC is your opportunity to become a member of the Atlanta Postal Credit Union. The GAPCC and the At-

lanta Postal Credit Union have teamed up to deliver an exciting benefit to GAPCC members and their company’s employees with access to membership in the APCU Credit union! Find out more by calling APCU’s Marketing Department at (404) 768-4126

The GAPCC is already planning events for 2014. Please let us know what topics or ideas you have and we’ll get right on it!

A Message from the Board— By Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair



Maged S. Aziz
Postmaster Atlanta
PCC Postal Co-Chair

I enjoyed seeing so many of you at our GAPCC Day event. In addition to the keynote remarks by Ronald Stroman, Deputy Postmaster General, Patrick Donahoe, Postmaster General shared insights during the luncheon program via a video presentation: “Working together, the Postal Service and the mailing community have a bright future. Through innovation, we can make mail more

competitive by making it more functional, actionable, creative and personally relevant. By unleashing the power of technology and merging the hardcopy and digital worlds, we will have endless new opportunities. By embracing these new technologies and speaking with one unified voice, we will continue to make mail a valuable means of communication. Remember, mail doesn’t

compete with television, radio or the Internet. It only competes with what’s in the mailbox. We have that mail moment. And we need to continue to take advantage of it. So let’s keep doing what we do best — *innovating together.*”

I look forward to seeing you soon, and thank you for your business.

SAVE THE DATE!

October 9
23rd Annual Golf
Outing Legacy Golf
Club, Lake Lanier Is-
lands Resort

November 7
IMb-ology Webinar

December 4
Holiday Brunch
Holiday Inn Atlanta Pe-
rimeter

**Details and registra-
tion** will be mailed and
emailed to you, and as
always, posted on the

GAPCC Web site at:
<http://www.gapcc.net/>





Thank you to our Speakers: Robbie Butler, Bruce Kline, and James Taylor pictured above with Salvatore Vacca, Ronald Stroman, and Maged Aziz



Event sponsor and vendor: Atlanta Postal Credit Union, Front Row; Salvatore Vacca, Ronald Stroman, and Maged Aziz: Back Row

Thank You to the 2013 Corporate Sponsors

As of October 2013



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