

# Atlanta Newsline

Greater Atlanta PCC

Volume 27 Issue 2

May 2014

## Lunch-n-Learn: April 15, 2014

Another capacity event at the Lunch-n-Learn to discuss postal legislative activity, and the Full-Service Intelligent Mail Mailer Scorecards at Maggiano's Cumberland. A family style luncheon was enjoyed by all.

Scott Raymond, Atlanta District Manager, Mark Hogan, Atlanta Lead Plant Manager, Joey Mauldin, Marketing Manager, and several other Atlanta District postal managers were on hand to share the latest postal updates with the GAPCC and answer questions.

More pictures and copies of the presentations are available at:  
<http://www.gapcc.net/>

**Maged Aziz**,  
Atlanta Postmaster  
and PCC Postal  
Co-Chair



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**Anita Pursley**, Anita Pursley, R.R. Donnelley shared the status of postal reform efforts, along with activities related to the appeals of the exigent rate increase.  
**Bruce Klein**, USPS reviewed the Full-Service Mailer Scorecard in preparation for the pending August invoices.





**Wanda Senne**  
World Marketing, Inc.  
PCC Industry Co-Chair

**A Message from the Board—  
By Wanda Senne, World Marketing and Industry Co-Chair**

I enjoyed talking with so many of the GAPCC members at the April 15 event, and hearing about the latest postal activities. The food was great too! Please look at the events lined up for you in the “Save the Date” section below.  
At the recent National

Postal Forum, another PCC talked about an event they held: A Ribs BBQ to review all the resources available to mailers on the USPS’ RIBBS Website. We are going to host a similar event here in Atlanta called, “RIBBS on Ribs” on July 23.

There are so many changes with how we mail, I absolutely recommend that you do not miss out. Please take the time to go to the GAPCC’s Website at gapcc.net, and watch your mail for your invitations. Thank you for your support of the GAPCC.



**Maged S. Aziz**  
Postmaster Atlanta  
PCC Postal Co-Chair

**A Message from the Board—  
By Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair**

The Postmaster General and CEO for the USPS, Patrick Donahoe told the recent NPF audience, “We’re seeing mail being used in some tremendous new ways—especially as part of integrated marketing campaigns. All of this is leading to a reappraisal of

the role of mail in the marketing mix—and we’re starting to see the beginnings of that reappraisal.” Here in the Atlanta District, we are able to process and deliver your mail—at all time record high service performance. The recent “Load Leveling” for SCF

entered Standard Mail has been implemented and we continue to meet service expectations. I am looking forward to seeing you at the GAPCC events.

Thank you for your business.

**SAVE THE DATE—2014!**



**June 4**  
USPS Capital Metro Mailing Industry Focus Group Meeting

**July 23**  
RIBBS on Ribs Lunch and Learn at North Metro P&DC

**September 10**  
GAPCC Day Celebration Marriott I-285 & I-75

**October 8**  
24th Annual Golf Outing Lake Lanier Islands

**December 10**  
Holiday Brunch & Membership Meeting

For more details, and to register please go to GAPCC.net Or call Michele Thomas at 404-765-7604 or email at Michele.R.Thomas@usps.gov



You are cordially invited to enjoy the many benefits of membership in one of the most productive and effective mailing organizations in the U.S., The Greater Atlanta Postal Customer Council (GAPCC).

Since 1987, the Greater Atlanta PCC has remained a key resource to Atlanta area mailers by continuing to offer new and exciting education and

networking opportunities. Whether you represent a new or seasoned company specializing in direct mail marketing, or a global corporation leading in retail brand management, the Greater Atlanta PCC membership program brings value to your operations.

**Each contribution level is important.** Your

sponsorship helps fund educational programs that deliver key postal communications for PCC members, which allows you to learn about existing USPS products, services, programs, and regulations to help support the growth and success of your company.

Please accept our invitation to join the Greater

Atlanta PCC and help support the efforts of your award winning Greater Atlanta Postal Customer Council.

It's easy, please go to <http://www.gapcc.net> or contact Michele Thomas, at the Atlanta Postmaster's office at **404-765-7604** or email [Michele.R.Thomas@usps.gov](mailto:Michele.R.Thomas@usps.gov)

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**Greater Atlanta PCC**

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**Please mark your calendars...and save the date! GAPCC 2014 Event dates are on page two! Register at: <http://www.gapcc.net/>**

The GAPCC and the Atlanta Postal Credit Union have teamed up to deliver an exciting benefit to GAPCC members and their company's employees with access to membership in the APCU Credit union! Find out more: APCU's Marketing Department at (404) 768-4126



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**Lunch-n-Learn event on April 15, 2014 for the Greater Atlanta PCC. See page one for more details.**