

Atlanta Newsline

Greater Atlanta PCC

Volume 27 Issue 1

March 2014

Lunch-n-Learn: February 25, 2014

Over 70 GAPCC members were at the Lunch-n-Learn event to discuss parcels and non-profit eligibility on February 25, at the North Metro Processing and Distribution Center.

Scott Raymond, Atlanta District Manager and Mark Hogan, Atlanta Lead Plant Manager were on hand to share the latest postal updates with the GAPCC.

Following the two education sessions, a tour of the North Metro facility was enjoyed by the attendees.

More pictures are available at:
<http://www.gapcc.net/>



Maged Aziz , Atlanta Postmaster and PCC Postal Co-Chair



Enjoying the conversation and a box lunch before the sessions.



An opportunity to meet other Atlanta area mailers is always a benefit of the GAPCC events.



Adam Langston, President Access Worldwide shared highlights of the dynamic and growing USPS parcel products.



Camilla Partridge, USPS Mailing Standards and non-profit mailers discussed details that make using the mail to communicate a success for charities.

PCC Executive Board

Maged S. Aziz
Postal Co-Chair USPS
Maged.S.Aziz@usps.gov

Wanda Senne, Industry Co-Chair
World Marketing
WSenne@worldmarkinc.com

Adam Langston, Vice Chair
Access Worldwide
alangston@accessworldwide.net

Mitchell Gound, Treasurer
Immediate Past Industry Co-Chair
Pitney Bowes Presort Services
Mitchell.Gound@pbpresortservices.com

Jennifer Williams, Secretary
Abol Software
JWilliams@iabool.com

Darrell Coffee, Dove Direct
dcoffee@dovedirect.com

Juanita Flemister, Dept. of Revenue
Juanita.Flemister@do.ga.gov

Steve Hart, Mac Papers Envelope Converters
Steve.Hart@macpapers.com

John Heimlich
HBSolutions
John@hbsolusa.com

Franklin McMillan
GE Capital Retail Bank
FranklinMcMillan@GE.com

Damita Oglesby, Archway
Damita_oglesby@archway.com

Anita Pursley, RR Donnelley
Anita.S.Pursley@rrd.com

Deanna Richey, Walton Press Inc
drichey@waltonpress.com

Bill Skinner, amplifii
Bill.Skinner@amplifii.com

Harry Stephens, DATAMATX
hps@datamatx.com

James Taylor, dDirect
James@ddirect.com





Wanda Senne
World Marketing, Inc.
PCC Industry Co-Chair

**A Message from the Board—
By Wanda Senne, World Marketing and Industry Co-Chair**

Membership in a PCC just makes good sense. If you are reading this, you already know about the benefits. Do you know **someone else** who should be involved with your GAPCC? Direct them to the GAPCC website! They can enter their contact information

and receive all the mailings, and other communications too. Sponsor Members share additional benefits, and help support the ongoing activities that make the GAPCC a success. Please consider sponsor membership (if you have not already done so).

As you know, we all need to be aware of changes with postal facilities, regulations, incentives and promotions. To be sure you are receiving all the details, go to GAPCC.net to review your contact information.



Maged S. Aziz
Postmaster Atlanta
PCC Postal Co-Chair

**A Message from the Board—
By Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair**

The Greater Atlanta PCC is working to provide you with opportunities to meet other mailers in the Atlanta area, network with them, and stay current with all the latest postal initiatives. I am excited about the upcoming events; please save the dates below.

Many of you are planning to spend time at the National Postal Forum at the Washington Harbor, Maryland in March. I will be at the NPF and join in on the education sessions and networking functions. I hope to see you there.

Congratulations to Wanda Senne for being named the National PCC Industry Co-Chair. I'm sure we will be hearing even more details from the national level, and as always, share them with you. Thank you for your business, and I look forward to seeing you soon.

SAVE THE DATE—2014!



April 15
Lunch-n-Learn Maggiano's Cumberland

June 4
USPS Capital Metro Mailing Industry Focus Group Meeting

September 10
GAPCC Day Celebration

October 8
24th Annual Golf Outing Lake Lanier Islands

December 10
Holiday Brunch & Membership Meeting

For more details, and to register please go to GAPCC.net Or call Michele Thomas at 404-765-7604 or email at Michele.R.Thomas@usps.gov



You are cordially invited to enjoy the many benefits of membership in one of the most productive and effective mailing organizations in the U.S., The Greater Atlanta Postal Customer Council (GAPCC).

Since 1987, the Greater Atlanta PCC has remained a key resource to Atlanta area mailers by continuing to offer new and exciting education and

networking opportunities. Whether you represent a new or seasoned company specializing in direct mail marketing, or a global corporation leading in retail brand management, the Greater Atlanta PCC membership program brings value to your operations.

Each contribution level is important. Your

sponsorship helps fund educational programs that deliver key postal communications for PCC members, which allows you to learn about existing USPS products, services, programs, and regulations to help support the growth and success of your company.

Please accept our invitation to join the Greater

Atlanta PCC and help support the efforts of your award winning Greater Atlanta Postal Customer Council.

It's easy, please go to <http://www.gapcc.net> or contact Michele Thomas, at the Atlanta Postmaster's office at **404-765-7604** or email Michele.R.Thomas@usps.gov

Thank You to the 2014 Corporate Sponsors

As of March 4, 2014







PLATINUM



BOOST YOUR BRAND

Your Single Source









The Design, Print & Display Group
2995 East Point St.
East Point, GA 30344
404 - 209 - 1994
www.dpdgroup.net





checks, envelopes & everything print











Presort Services

GOLD

Atlanta Business Circulators, Archway, dDirect, Delta Air Lines, Direct Technologies, Pinnacle Data Systems, Inc., QC Bindery, Travelers Companies, Quad Graphics

SILVER

Bell & Howell, Frank W. Cawood & Associates, Georgia Department of Revenue, New Point Media Group, Primerica, Southeast Mailing Equipment, State Farm Insurance, World Changers Church

BRONZE

APC Postal Logistics, Atlanta Print and Mail/Mail Mailing Service, Reliant Mailing Services, Sauers Group, Top Flight Envelopes

Greater Atlanta PCC

P.O. Box 161002
Atlanta, GA 30321-1002



Please Mark your calendars...and save the date! GAPCC 2014 Event dates are on page two! Register at: <http://www.gapcc.net/>

The GAPCC and the Atlanta Postal Credit Union have teamed up to deliver an exciting benefit to GAPCC members and their company's employees with access to membership in the APCU Credit union! Find out more: APCU's Marketing Department at (404) 768-4126



First-Class Mail
Postage and Fees Paid
USPS
Permit G-10

In February, the USPS announced the **newest members** of the **POSTAL CUSTOMER COUNCIL ADVISORY COMMITTEE (PCCAC)**, **Wanda Senne**, Vice President of Postal Affairs, World Marketing, Inc. is the new National PCCAC Industry Co-Chair. Wanda will continue serving as the Greater Atlanta PCC Industry Co-Chair.

The other members are: **Ellie Alexander**, Corporate Vice President & Postal Liaison, Newkirk Products, Inc.; **John Millet**, Vice President of Sales, Mailing Systems, Inc.; **Julie A. Gosdin**, District Manager, Oklahoma District; **Michael McInturf**, Area Marketing Manager, Great Lakes Area, and **Dale Kennedy**, Acting Manager, Industry Engagement and Outreach.



Applause, applause, applause ... another great Lunch-n-Learn event on February 25, 2014 for the Greater Atlanta PCC. See page one for more details.

The **PCC ADVISORY COMMITTEE** functions as an oversight body, providing guidance on Postal Customer Council® (PCC) practices and bringing PCCs together for mutual gain in accomplishing the PCC mission.