

# Atlanta Newsline

Greater Atlanta PCC

Volume 27 Issue 1

March 2014

## Lunch-n-Learn: February 25, 2014

Over 70 GAPCC members were at the Lunch-n-Learn event to discuss parcels and non-profit eligibility on February 25, at the North Metro Processing and Distribution Center.

Scott Raymond, Atlanta District Manager and Mark Hogan, Atlanta Lead Plant Manager were on hand to share the latest postal updates with the GAPCC.

Following the two education sessions, a tour of the North Metro facility was enjoyed by the attendees.

More pictures are available at:  
<http://www.gapcc.net/>



Maged Aziz , Atlanta Postmaster and PCC Postal Co-Chair



Enjoying the conversation and a box lunch before the sessions.



An opportunity to meet other Atlanta area mailers is always a benefit of the GAPCC events.



Adam Langston, President Access Worldwide shared highlights of the dynamic and growing USPS parcel products.



Camilla Partridge, USPS Mailing Standards and non-profit mailers discussed details that make using the mail to communicate a success for charities.

### PCC Executive Board

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**Wanda Senne**  
World Marketing, Inc.  
PCC Industry Co-Chair

**A Message from the Board—  
By Wanda Senne, World Marketing and Industry Co-Chair**

Membership in a PCC just makes good sense. If you are reading this, you already know about the benefits. Do you know **someone else** who should be involved with your GAPCC? Direct them to the GAPCC website! They can enter their contact information

and receive all the mailings, and other communications too. Sponsor Members share additional benefits, and help support the ongoing activities that make the GAPCC a success. Please consider sponsor membership (if you have not already done so).

As you know, we all need to be aware of changes with postal facilities, regulations, incentives and promotions. To be sure you are receiving all the details, go to GAPCC.net to review your contact information.



**Maged S. Aziz**  
Postmaster Atlanta  
PCC Postal Co-Chair

**A Message from the Board—  
By Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair**

The Greater Atlanta PCC is working to provide you with opportunities to meet other mailers in the Atlanta area, network with them, and stay current with all the latest postal initiatives. I am excited about the upcoming events; please save the dates below.

Many of you are planning to spend time at the National Postal Forum at the Washington Harbor, Maryland in March. I will be at the NPF and join in on the education sessions and networking functions. I hope to see you there.

**Congratulations** to Wanda Senne for being named the National PCC Industry Co-Chair. I'm sure we will be hearing even more details from the national level, and as always, share them with you. Thank you for your business, and I look forward to seeing you soon.

**SAVE THE DATE—2014!**



**April 15**  
Lunch-n-Learn Maggiano's Cumberland

**June 4**  
USPS Capital Metro Mailing Industry Focus Group Meeting

**September 10**  
GAPCC Day Celebration

**October 8**  
24th Annual Golf Outing Lake Lanier Islands

**December 10**  
Holiday Brunch & Membership Meeting

For more details, and to register please go to GAPCC.net Or call Michele Thomas at 404-765-7604 or email at Michele.R.Thomas@usps.gov



You are cordially invited to enjoy the many benefits of membership in one of the most productive and effective mailing organizations in the U.S., The Greater Atlanta Postal Customer Council (GAPCC).

Since 1987, the Greater Atlanta PCC has remained a key resource to Atlanta area mailers by continuing to offer new and exciting education and

networking opportunities. Whether you represent a new or seasoned company specializing in direct mail marketing, or a global corporation leading in retail brand management, the Greater Atlanta PCC membership program brings value to your operations.

**Each contribution level is important.** Your

sponsorship helps fund educational programs that deliver key postal communications for PCC members, which allows you to learn about existing USPS products, services, programs, and regulations to help support the growth and success of your company.

Please accept our invitation to join the Greater

Atlanta PCC and help support the efforts of your award winning Greater Atlanta Postal Customer Council.

It's easy, please go to <http://www.gapcc.net> or contact Michele Thomas, at the Atlanta Postmaster's office at **404-765-7604** or email [Michele.R.Thomas@usps.gov](mailto:Michele.R.Thomas@usps.gov)

**Thank You to the 2014 Corporate Sponsors**  
As of March 4, 2014

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**Greater Atlanta PCC**

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**Please Mark your calendars...and save the date! GAPCC 2014 Event dates are on page two! Register at: <http://www.gapcc.net/>**

The GAPCC and the Atlanta Postal Credit Union have teamed up to deliver an exciting benefit to GAPCC members and their company's employees with access to membership in the APCU Credit union! Find out more: APCU's Marketing Department at (404) 768-4126



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In February, the USPS announced the **newest members** of the **POSTAL CUSTOMER COUNCIL ADVISORY COMMITTEE (PCCAC)**, **Wanda Senne**, Vice President of Postal Affairs, World Marketing, Inc. is the new National PCCAC Industry Co-Chair. Wanda will continue serving as the Greater Atlanta PCC Industry Co-Chair.

The other members are: **Ellie Alexander**, Corporate Vice President & Postal Liaison, Newkirk Products, Inc.; **John Millet**, Vice President of Sales, Mailing Systems, Inc.; **Julie A. Gosdin**, District Manager, Oklahoma District; **Michael McInturf**, Area Marketing Manager, Great Lakes Area, and **Dale Kennedy**, Acting Manager, Industry Engagement and Outreach.



**Applause, applause, applause ... another great Lunch-n-Learn event on February 25, 2014 for the Greater Atlanta PCC. See page one for more details.**

The **PCC ADVISORY COMMITTEE** functions as an oversight body, providing guidance on Postal Customer Council® (PCC) practices and bringing PCCs together for mutual gain in accomplishing the PCC mission.