

Atlanta Newsline

Greater Atlanta
PCC

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Lunch-N-Learn Series Kickoff



Over 60 PCC members enjoyed the first in a series of “Lunch-n-Learn” sessions on February 22 at Social Vinings. Jesus Barona, Manager, Business Alliances, USPS; George Wiley, Shipping Solutions Specialist, USPS; Jen Williams, ABOL Software; and Adam Langston, Access Worldwide shared details to take advantage of great prices and services available in the fastest growing segment of the USPS. Some of the changes taking effect, options for shipping packages with the USPS, scan visibility, available USPS re-



David Mierez, Dove Direct and Bob Tyler, Access Worldwide

sources, volume price breaks, and how to get help were topics of discussion. The format of this educational event allows members to take a “long lunch” and learn at the same time. The next Lunch-n-Learn is April 25 at North Metro to discuss the USPS network optimization.



Jesus Barona, Manager, Business Alliances, USPS (above) shares insights to savings with USPS Package Services.

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Mitchell Gound
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A Message from the Board— By Mitchell Gound, Pitney Bowes Presort Services, and Industry Co-Chair

Planning for National PCC day continues! We spent the past few months issuing RFP's for the PCC day venue, Opening Reception Venue, catering, etc. and I am happy to report that PCC Day will be held at the Georgia International Convention Center when the PMG Pat Donahoe will be here in person on September 19th.

We have much more to do: sign up additional sponsors; design our theme and

graphics used for advertising and promotion; solicit vendors to promote their products at the tradeshow; produce the programs, signage, decorations, etc. etc. It is going to be a wonderful event for the Atlanta mailing community.

Thank you to all our corporate sponsors supporting us in 2012. Please check out page 3 for a complete list of our sponsors.

And finally, we kicked off our Lunch and Learn series

in February and have had great feedback. Our next event will be April 25 at the North Metro P&DC in Duluth. The topic will focus on the network changes in the USPS and how the new network will affect each of us, so be sure not to miss it. You will be getting a reminder in the mail soon and don't forget to check out our website www.gapcc.net for the latest information.



Maged S. Aziz
Postmaster Atlanta
PCC Postal Co-Chair

A Message from the Board— By Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair

Last September, the Postal Service proposed changes relating to service standards and network operations. The results of the Area Mail Processing (AMP) facility studies are now available at: <http://about.usps.com/what-we-are-doing/our-future-network/welcome.htm>

Implementation of any con-

solidation or closure, however, is contingent upon the outcome of proposed revisions to existing service standards. In addition, no network changes will be implemented prior to May 15 of this year, in keeping with a moratorium on closing or consolidating postal facilities intended to give Congress and the Administration the

opportunity to enact an alternative plan.

There will be no changes at this time to retail services and business mail acceptance located at any of the facilities involved in these studies. Please attend our next Lunch-n-Learn session to find out more details. Thank you for your business and see you soon.



“Lunch-N-Learn” Sessions

The 2012 “Lunch and Learn Sessions” began in February with a review of Package Services.

April 25: USPS Network Optimization

Upcoming topics:

- International Mail

- Social Media—building multi-channel programs tied to mail
- BRM online tools
- BMEU Panel of Experts

Details and registration will be mailed and emailed to you and as always, posted on the

PCC Web site at:
<http://www.gapcc.net/>

December 5: Holiday Brunch at the Holiday Inn Atlanta Perimeter

Thank You to the 2012 Corporate Sponsors
As of March 5, 2012



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Add your name to the above list!
It's not too late to show your support
for the Greater Atlanta PCC.

Please go to: <http://www.gapcc.net>
"Membership Levels" for more details.

National PCC Day September 19, 2012

If you are interested in a **vendor booth**, contact:

Darrell Coffee, Dove Direct 404) 629-0122

dcoffee@dovedirect.com

Or

Wanda Senne, World Marketing 770) 431-2591

wsenne@worldmarkinc.com



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Mark you Calendar!!
National PCC Day,
September 19, 2012 at the
Georgia International
Convention Center
Patrick R. Donahoe,
Postmaster General and CEO
HERE LIVE!

Maged S. Aziz, Postmaster Atlanta Installation Program February 10, 2012

David Fields, USPS Area VP,
Capitol Metro Area with Maged
Aziz, Postmaster Atlanta and his
family: Magda Aziz, David Aziz,
and Andrew Aziz



Welcome Maged!

Michael Furey, Atlanta District Manager (A); Damita Oglesby, SynQ Solutions; Maged Aziz; Carol Chantos, Streamlite, Inc.; Harry Stephens, DATAMATX; and David Fields