

Atlanta Newsline

Greater Atlanta PCC

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December 2013

2013 Holiday Brunch



John Sherwin , Atlanta Business Circulators
and Kristin Seaver, USPS

Over 100 GAPCC members connected at the December 4th Annual Holiday Brunch and Membership meeting.

Kristin Seaver, USPS Capital Metro Area Vice President shared an update on the current and 2014 USPS key initiatives. Robbie Butler, Capital Metro Area MDA presented the final IMb-Ology certificate program details.

More pictures are available at:
<http://www.gapcc.net/>



GAPCC Co-Chairs with Toys for Tots Marines
Gunnery Sergeant Dixon and Sergeant Wilkes



The buffet (including carving station and made-to-order omelets) was great!

PCC Executive Board

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Wanda Senne
World Marketing, Inc.
PCC Industry Co-Chair

A Message from the Board— By Wanda Senne, World Marketing and Industry Co-Chair

I have enjoyed the 2013 GAPCC events, and am excited about the events planned for 2014! **Please save the dates below** and enjoy all the benefits of participating with mailers in the USPS Atlanta District. It is always welcome to hear from you, so please

share your feedback with any of the GAPCC board members... contact information is on the Web at GAPCC.net, or see emails on page one. Each event this year had a larger turnout than in the past. As you know, we need to be aware of

changes with postal facilities, regulations, incentives and promotions. To be sure you are receiving all the details, go to GAPCC.net to review your contact information AND, add associates to the list.



Maged S. Aziz
Postmaster Atlanta
PCC Postal Co-Chair

A Message from the Board— By Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair

Thank you for participating in the Holiday Brunch! Take a look at the pictures as a reminder, or to see what you missed... so you are sure to be there next year on December 10, 2014. Your GAPCC board met in November to set the

2014 schedule; please save the dates below. A special thank you to the Holiday Brunch event sponsors: Delta Air Lines and the APCU. Congratulations to Scott Ford with Access World-wide (right) for winning the

first class tickets from Delta Air Lines!



SAVE THE DATE—2014!

February 25
Parcels, Nonprofit. & Tour of North Metro P&DC

April 15
Lunch-n-Learn Maggiano's Cumberland

September 10
GAPCC Day

October 8
24th Annual Golf Outing Lake Lanier Islands

December 10
Holiday Brunch & Membership Meeting

For more details, and to register please go to GAPCC.net Or call Michele Thomas at 404-765-7604 or email at Michele.R.Thomas@usps.gov





You are cordially invited to enjoy the many benefits of membership in one of the most productive and effective mailing organizations in the U.S., The Greater Atlanta Postal Customer Council (GAPCC).

Since 1987, the Greater Atlanta PCC has remained a key resource to Atlanta area mailers by continuing to offer new and exciting education and networking opportunities. Whether you represent a new or seasoned company specializ-

ing in direct mail marketing, or a global corporation leading in retail brand management, the Greater Atlanta PCC membership program brings value to your operations.

Take a look at the various membership levels below and find the best one for you and your staff. **Each contribution level is important.** Your sponsorship helps fund educational programs that deliver key postal communi-

cations for PCC members, which allows you to learn about existing USPS products, services, programs, and regulations to help support the growth and success of your company.

You will have the opportunity to network with other local companies, gain a forum to exchange ideas, and grow professionally.

Please accept our invitation to join the Greater Atlanta PCC and help sup-

port the efforts of your award winning Greater Atlanta Postal Customer Council.

It's easy, please go to <http://www.gapcc.net> or contact Michele Thomas, at the Atlanta Postmaster's office at **404-765-7604** or email Michele.R.Thomas@usps.gov

2014 Membership	Non-Sponsor	Bronze Sponsor \$50.00	Silver Sponsor \$150.00	Gold Sponsor \$250.00	Platinum Sponsor \$500.00
Membership Recognition	-	Certificate	Framed Certificate	Engraved Plaque:	Engraved Plaque: Platinum Level
Individual Memberships included	0	1	3	5	unlimited
Certificate for free PCC day admis-	0	0	0	0	1
Invitation to annual luncheon with the USPS Atlanta District Manager	0	0	0	0	1
# of discounted admission certificates for education / networking events (not valid for PCC day or annual Golf Outing) – valued at \$10 per certificate	0	0	1	2	3
Atlanta Postal Credit Union Member-	Yes	Yes	Yes	Yes	Yes
Company Sponsor Level Recognized in PCC Newsletter	-	Recognized in 1 issue annually	Recognized in 2 issues annually	Recognized in all issues	Recognized in all issues plus 1 free ¼ page ad annually
Your Company name displayed at all PCC Events on the sponsor board	No	No	No	Yes	Yes
Company recognized in all email com-	No	No	No	No	Yes
Your Company name displayed on the PCC Web Site	No	Yes	Yes	Plus a link to your Company website	Plus your logo displayed with company bio and link to website
Annual Subscription to PCC Newsline	Yes	Yes	Yes	Yes	Yes
Keep up to date on the latest news and changes in postal services, regulations, and product prices	Yes	Yes	Yes	Yes	Yes
Learn how to use postal products and services effectively and efficiently	Yes	Yes	Yes	Yes	Yes
Exchange ideas with other local mail users and Postal Service executives and managers	Yes	Yes	Yes	Yes	Yes
A warm fuzzy feeling that you are helping the mailing community with your support	Yes	Yes	Yes	Yes	Oh Yeah

Greater Atlanta PCC

P.O. Box 161002
Atlanta, GA 30321-1002



First-Class Mail
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USPS
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Please Mark your calendars...and save the date! GAPCC 2014 Event dates are on page two!

The GAPCC and the Atlanta Postal Credit Union have teamed up to deliver an exciting benefit to GAPCC members and their company's employees with access to membership in the APCU Credit union! Find out more: APCU's Marketing Department at (404) 768-4126



Kristin Seaver, USPS Capital Metro Area Vice President and the Greater Atlanta PCC Board... wishing you a wonderful Holiday and a prosperous New Year.