

# Atlanta Newsline

Greater Atlanta  
PCC

Volume 25 Issue 6

December 2012

## Annual Holiday Brunch Warmly Received



Sharon Owens, Manager of Industry Engagement and Outreach, USPS Headquarters shared all the avenues available to the

PCC members to receive postal updates and information and how to share feedback to the over-flow audience on December 5.

Salvatore Vacca, District Manager for Atlanta was able to announce the outstanding service scores—

some that ranked highest in the U.S. achieved by the District. His staff is working hard to deliver outstanding service, and the numbers support the activity.

Maged Aziz, Postmaster Atlanta recapped the PCC events from this year, and promised even more great opportunities to come in 2013.

Postal Legislative Possibilities is a “top of mind” topic for many in the mailing industry and expertly covered by Anita Pursley with RR Donnelley.

The 2013 USPS postage prices, PCC Sponsor Member recognition, and an update for the PCC’s 2013 planned events was presented by Wanda Senne, World Marketing.

### PCC Executive Board

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Chills at Christmas... Thanks to the musical selection by Juanita Flemister with the Georgia Department of Revenue and a PCC Executive Board Member.



Juanita performed several Christmas songs that set the tone for our Holiday Brunch.



In addition to hearing updates about the Atlanta District and national USPS service scores and activities, the PCC members enjoyed an excellent brunch.

## A Message from the Board— By Mitchell Gound, Pitney Bowes Presort Services, and Industry Co-Chair



**Mitchell Gound**  
Pitney Bowes Presort Services  
PCC Industry Co-Chair

A year has passed, and another holiday season is upon us, so on behalf of the Greater Atlanta PCC, I would like to wish everyone a joyous holiday season. It has been a very exciting year for our PCC and I am proud and fortunate to have been a part of this organization and wonderful group of people.

In 2012 we were able to offer our membership a new lunch and learn series

of educational events, (which will continue in 2013) a grand PCC day celebration, our most attended golf outing in over five years, and finally our recent holiday event as highlighted in this newsletter.

Planning for 2013 is well underway and we will continue to provide many more education and networking events for our members. Our membership drive for 2013 is in full swing—

sponsor members are greatly appreciated and needed to continue to offer outstanding, and cost effective events. You should have received a membership renewal letter and several emails with the details. Please take the time to visit our website and sign up or renew your membership for 2013.

Again, thank you for your support in 2012 and we hope to see you soon at our next event.

## A Message from the Board— By Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair



**Maged S. Aziz**  
Postmaster Atlanta  
PCC Postal Co-Chair

This year was an outstanding year for the GAPCC, and at times seem sort of magical with all the lights, action, and cameras on National PCC Day with our Postmaster General Patrick Donahoe.

On February 10th I was appointed as the 36<sup>th</sup> Postmaster of Atlanta during an installation ceremony held at Atlanta City Hall. The 2012 GAPCC started the year with several well attended workshops that covered an array of topics from Network

Optimization, Options for Shipping Packages with the USPS, Scan Visibility, Volume Price Break, and Taking Advantage of Great Prices and Services in the fastest growing segment of the USPS. Atlanta District Manager/Lead Executive Salvatore Vacca hosted the Annual Pre-National Postal Forum Luncheon on March 20<sup>th</sup> adding to this truly great year for the GAPCC. As you know, the U.S. Postal Service suffered several setbacks finishing Fiscal Year 2012

with a net loss of \$15.9 billion compared to \$5.1 billion last year. Even with such losses, the U. S. Postal Service is still focused on examining our retail network rather than close post offices. The good news is that service performance is at an all-time high and Package Services Business continues to grow and for that we continue to thank all of our postal customers.

Thanks for your continued support of the United States Postal Service.

## SAVE THE DATE—2013!

**February 26**  
**Lunch & Learn**  
Network Rationalization Update; Full Service Facility Planning Tool; 2013 USPS Promotions

**April 11**  
**Lunch & Learn**  
Parcels: Navigating the Options and International Mail: Postal Parcel Peach of Mind/

Export Compliance  
**June 13**  
**Round Table:** USPS Panel of Experts AND **Networking Reception**  
**September 18**  
**National PCC Event**  
**October (exact date next issue)**  
**23rd Annual Golf Outing**

**December 4**  
Holiday Brunch  
Holiday Inn Atlanta Perimeter  
**Details and registration** will be mailed and emailed to you, and as always, posted on the GAPCC Web site at:

<http://www.gapcc.net/>



## 2013 PCC Corporate Sponsorship

**Your Award Winning PCC needs your continued support!**

We have always strived to be an industry leader in educational programs regarding postal issues, and we are pleased to invite you to renew your membership in one of the most productive and effective mailing organizations in the country.



By renewing your membership you will be included in all of the special events that surround being the "best of the best."

The Platinum membership level offers unique opportunities throughout the year!

**Please go to: <http://gapcc.net> and show your support for the PCC**

<http://www.gapcc.net/Platinum>

## Thank You to the 2012 Corporate Sponsors

As of October 8, 2012

				<b>PLATINUM</b>
<b>RR DONNELLEY</b>				

### GOLD

Abol Software, A New Dimension, Archway, Atlanta Business Circulators, Direct Technologies, Dove Direct, DPD Group, GE Capital, GrayHair Software, HB Solutions, MailSort, Inc./Striking Solutions, National Parcel Logistics Inc., Pinnacle Data Systems, Inc., Travelers Companies, Quad Graphics

### SILVER

Aadco Printing and Mailing, Atlanta Postal Credit Union, Bell & Howell, ClickSquared, Collins Digital Imaging, Frank W. Ca-wood & Associates, GBR Systems Corporation, Georgia Dept. of Revenue, Graphic Solutions Group, Mac Paper Convert-ers, Microdynamics Group, NCI, Primerica, State Farm Insurance, Top Flight Envelopes, Walton Press

### BRONZE

APC Postal Logistics, EB Medicine, Gwinnett County Government, IST Management, Johnson Ferry Baptist Church, NCP Solutions, PBD Worldwide, Sauers Groups, SouthEast Mailing Equipment

**Greater Atlanta PCC**

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## **2013 Sponsor Membership Drive**

Please go to  
<http://www.gapcc.net>  
and register today—we need  
your continued support.



The Greater Atlanta PCC enjoyed a wonderful Holiday Brunch on December 5.  
The donations to Toys for Tots and the Atlanta Food Bank were greatly appreciated.

**Thank you for your participation at all our events this past year, and we look forward to seeing you again and again**

