

Greater Atlanta PCC

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Peer-to-Peer Roundtable—an Interactive Approach Learn More at National PCC Day Sept 21

An outstanding interactive event was held on August 4 at the Holiday Inn Select, Perimeter/ Dunwoody. Mailpiece design, USPS facility news, Innovation programs, and the state of the USPS were some of the topics discussed.

After the sessions, there was time to network and discuss the concepts presented at the round tables.

Kate Wiley, Atlanta District Manager shared a summary of the USPS outlook and mail volume projections. An update will be discussed at National PCC Day on Sept.

21st. (See page 3)

While the Postal Service remains the cornerstone of a \$1 trillion industry and will continue to be vital to the U.S. economy, the Postal Service will be insolvent in September due to significant declines in First-Class Mail volume, the effects of a Congressional mandate to prefund retiree health benefits and increases in network costs, wages and benefits.

You can read the August 12th press release for more information about the USPS' proposed actions at:

http://about.usps.com/news/







Angela McMillion, USPS Explains the innovative programs launched by the USPS to grow business.

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A warm Atlanta welcome to Mr. Maged S. Aziz, Atlanta's new Postmaster. Be sure to be at the National PCC Day Vendor and Mail Show on September 21st to meet Mr. Aziz.

Until then, let me introduce him to you. Maged began his Postal Service career in July 1994 as a city carrier in Jersey City, NJ. He served as Station Manager, Jersey City, NJ; Postmaster in South Orange, NJ; Manager, Postal Office Operations, Greensboro District; Postmaster, Garland TX; Manager, Operations Program Support, Mid-Carolinas District, and most recently as Sr. Manager, Post Office Operations, Mid-Carolina District.

Lean Six Sigma Green Belt trained, Maged obtained a Bachelor of Arts degree in Architectural Engineering at Ain Shames University, Cairo Egypt.

He brings many years of experience, and as Postal Co-Chair of the Greater Atlanta PCC he is looking forward to the opportunity to work with each of you. He is committed to supporting the Greater Atlanta PCC in all of the initiatives.

I look forward to seeing you at National PCC Day!

Go to www.gapcc.net to register and for more details.



Maged S. Aziz Postmaster Atlanta PCC Postal Co-Chair

A Message from the Board— PCC Day—September 21 By Postal Co-Chair Maged S. Aziz, Postmaster Atlanta

I am looking forward to meeting you at National PCC Day on September 21. You will have the opportunity to participate in workshops, interact with the Atlanta District USPS managers, and find out how to improve your mailings from the subject matter experts.

The vendors will be able to

share tips and advice designed to help you remain experts in mail.

The luncheon program will give you the opportunity to hear first-hand from Patrick Donahoe, Postmaster General and CEO, information about the direction and vision for the USPS, and how you can remain an

integral part of the mail value chain.

The USPS is working diligently to provide you with great products and services.

I am delighted for the opportunity to listen to you and learn how the USPS can remain your partner in the mail.

2011 Calendar of Events



PLEASE SAVE THE DATE! Join the PCC to learn, network, and have FUN!

August 23
MTAC Download
Webinar
September 21
National RCC Day

National PCC Day and Vendor Show at KSU, College of Continuing & Professional Education October 6
21st Annual
Golf Outing
Legacy Golf
Club
Lake Lanier
Islands Resor

Lake Lanier
Islands Resort
IS YOUR FOURESOME READY?

December 15

General Membership Meeting and Holiday Brunch at Georgia Power



National PCC Day—Sept 21 America's Partnerships—The USPS & You

Postmaster General and CEO Patrick Donahoe—live broadcast at luncheon program. Talk with Kate Wiley, Maged Aziz and other USPS Executives and Managers.

- Location: Kennesaw State University, College of Continuing & Professional Education.
- Enhancing Mail Value Certificate Offered by USPS Headquarters!

8:00am - 8:30am Registration

8:30am - 9:30am Workshop 1: Mail Piece Design & Address Quality Wanda Senne, World Marketing & Robbie Butler. USPS

Workshop 2: A Glimpse into Marketing and Sales

9:30am Vendor Area open

10:00am - 11:00am Workshops 1 & 2 repeat

11:00am - 12:00pm Luncheon Program

12:00pm - 1:00pm Live Broadcast—PMG Patrick Donahoe

1:00pm - 2:00pm Pritha Mehra, VP, Mail Entry & Payment Technology,

USPS Headquarters—Keynote Speaker

2:00pm - 3:00pm Workshop 3: MDA's Top 10 Tips

Robbie Butler, MDA Cap Metro Area

3:00pm Door prize giveaways—Grand Prize iPAD2 (must be present to win)



Robbie Butler MDA Capitol Metro Area



Wanda Senne World Marketing

Current Vendor List:

Access Worldwide BasiQa **DATAMATX Dove Direct** Direct Technologies PB Presort Services RISO, Inc. Streamlite Top Flight Envelopes



A New Dimension, Abol Software, Access Worldwide, AccuPak, APC Postal Logistics, DATADIRECT, DATAMATX, DPD Group, Direct Technologies, Dove Direct, General Electric, Hasler Neopost, HB Solutions, Mail Sort Inc./Striking Solutions, National Parcel Logistics Inc., Pitney Bowes Presort Services, SILVER Quad Graphics, Streamlite Inc., SynQSolutions, Travelers Companies, Tucker Mailing Printing and Distribution, World Changes Church International. World Marketing

2011 Corporate Sponsors

World Marketing—Atlanta

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Patrick Donahoe, Postmaster General and CEO, USPS



Pritha Mehra, VP, Mail Entry & Payment Technologies, USPS HQ



Kate Wiley, Atlanta District Manager, USPS



Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair

Greater Atlanta PCC

P.O. Box 161002 Atlanta, GA 30321-1002



What's on the horizon for the USPS and the mailing industry? Register Today for National PCC Day and Find Out!

First-Class Mail Postage and Fees Paid USPS Permit G-10

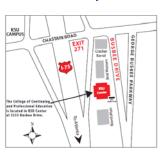
America's Partnerships—The USPS and You National PCC Day Mail and Vendor Show September 21, 2011

PCC Mission Statement

The Greater Atlanta Postal Customer Council (PCC) was organized in 1987. Our mission is to promote local cooperation and support of USPS initiatives: to foster a close working relationship between the USPS and businesses that use the mail to communicate and interact with their customers; to share information and facilitate the exchange of ideas about new and existing Postal Service products, programs, services, and procedures that affect all businesses that use the mail; and help PCC members and their organizations grow and develop professionally through focused educational programs.

Be sure to be there... Wednesday, Sept. 21st

National PCC Day Vendor and Mail Show is going to be an exciting event! Come and visit the vendors at their booths, attend the education events, enjoy the luncheon program and listen to Postmaster General and CEO Patrick Donahoe-live. Learn all the latest news as your PCC focuses on "America's Partnerships" - the USPS and you! The event is at Kennesaw State University, College of Continuing & Professional Education.



Vendors—

Contact Walt Arnold at Walt.Arnold@GE.com for all the details.

Booth: \$350.00 includes 2 registrations (add people from vendor company for \$50.00 each!)

Attendees: \$65.00 Easy access to KSU from I-75N.



GRAND DOOR PRIZE: iPAD2

National PCC Day— the great thing you take away is networking with other companies, the value from educational classes, and the different vendors I am able to see in person. I always enjoy this event—it is well worth my time and registration fee."

Darrell Coffee Dove Direct