

Atlanta Newsline

Greater Atlanta
PCC

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Peer-to-Peer Roundtable—an Interactive Approach Learn More at National PCC Day Sept 21

An outstanding interactive event was held on August 4 at the Holiday Inn Select, Perimeter/Dunwoody. Mailpiece design, USPS facility news, Innovation programs, and the state of the USPS were some of the topics discussed.

After the sessions, there was time to network and discuss the concepts presented at the round tables.

Kate Wiley, Atlanta District Manager shared a summary of the USPS outlook and mail volume projections. An update will be discussed at National PCC Day on Sept.

21st. (See page 3)

While the Postal Service remains the cornerstone of a \$1 trillion industry and will continue to be vital to the U.S. economy, the Postal Service will be insolvent in September due to significant declines in First-Class Mail volume, the effects of a Congressional mandate to prefund retiree health benefits and increases in network costs, wages and benefits.

You can read the August 12th press release for more information about the USPS' proposed actions at:

<http://about.usps.com/news/>



Angela McMillion, USPS Explains the innovative programs launched by the USPS to grow business.



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Damita Oglesby
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A Message from the Board— Welcome to Atlanta's New Postmaster

By Industry Co-Chair Damita Oglesby, SynQ Solutions

A warm Atlanta welcome to Mr. Maged S. Aziz, Atlanta's new Postmaster. Be sure to be at the National PCC Day Vendor and Mail Show on September 21st to meet Mr. Aziz.

Until then, let me introduce him to you. Maged began his Postal Service career in July 1994 as a city carrier in Jersey City, NJ. He served as Station Manager, Jersey City, NJ; Postmaster in South Orange, NJ; Manager, Postal Office Operations,

Greensboro District; Postmaster, Garland TX; Manager, Operations Program Support, Mid-Carolinas District, and most recently as Sr. Manager, Post Office Operations, Mid-Carolina District.

Lean Six Sigma Green Belt trained, Maged obtained a Bachelor of Arts degree in Architectural Engineering at Ain Shames University, Cairo Egypt.

He brings many years of experience, and as Postal Co-Chair of the Greater Atlanta PCC he is looking forward to the opportunity to work with each of you. He is committed to supporting the Greater Atlanta PCC in all of the initiatives.

I look forward to seeing you at National PCC Day!

**Go to
www.gapcc.net to
register and for
more details.**



Maged S. Aziz
Postmaster Atlanta
PCC Postal Co-Chair

A Message from the Board— PCC Day—September 21

By Postal Co-Chair Maged S. Aziz, Postmaster Atlanta

I am looking forward to meeting you at National PCC Day on September 21. You will have the opportunity to participate in workshops, interact with the Atlanta District USPS managers, and find out how to improve your mailings from the subject matter experts.

The vendors will be able to

share tips and advice designed to help you remain experts in mail.

The luncheon program will give you the opportunity to hear first-hand from Patrick Donahoe, Postmaster General and CEO, information about the direction and vision for the USPS, and how you can remain an

integral part of the mail value chain. The USPS is working diligently to provide you with great products and services.

I am delighted for the opportunity to listen to you and learn how the USPS can remain your partner in the mail.

2011 Calendar of Events

August 23
MTAC Download
Webinar

September 21
National PCC Day and
Vendor Show at KSU,
College of Continuing &
Professional Education

October 6
**21st Annual
Golf Outing
Legacy Golf
Club
Lake Lanier
Islands Resort
IS YOUR FOURSOME
READY?**



December 15
General Membership
Meeting and Holiday
Brunch at Georgia Power



PLEASE SAVE THE DATE!
Join the PCC to learn, network,
and have FUN!



National PCC Day—Sept 21 America's Partnerships—The USPS & You

Postmaster General and CEO **Patrick Donahoe**—live broadcast at luncheon program.
Talk with Kate Wiley, Maged Aziz and other USPS Executives and Managers.

- Location: Kennesaw State University, College of Continuing & Professional Education.
- **Enhancing Mail Value Certificate** Offered by USPS Headquarters!

- 8:00am – 8:30am Registration
- 8:30am – 9:30am Workshop 1: **Mail Piece Design & Address Quality**
Wanda Senne, World Marketing & Robbie Butler. USPS
- Workshop 2: **A Glimpse into Marketing and Sales**
- 9:30am Vendor Area open**
- 10:00am – 11:00am Workshops 1 & 2 repeat
- 11:00am – 12:00pm Luncheon Program
- 12:00pm – 1:00pm Live Broadcast—PMG Patrick Donahoe
- 1:00pm – 2:00pm Pritha Mehra, VP, Mail Entry & Payment Technology,
USPS Headquarters—Keynote Speaker
- 2:00pm – 3:00pm Workshop 3: **MDA's Top 10 Tips**
Robbie Butler, MDA Cap Metro Area
- 3:00pm **Door prize giveaways—Grand Prize iPad2** (must be present to win)



Patrick Donahoe, Postmaster General and CEO, USPS



Pritha Mehra, VP, Mail Entry & Payment Technologies, USPS HQ



Robbie Butler MDA
Capitol Metro Area



Wanda Senne
World Marketing

Current Vendor List:

- Access Worldwide
- BasiQa
- DATAMATX
- Dove Direct
- Direct Technologies
- PB Presort Services
- RISO, Inc.
- Streamlite
- Top Flight Envelopes
- World Marketing—Atlanta



Kate Wiley, Atlanta District Manager, USPS



Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair

GOLD

A New Dimension, Abol Software, Access Worldwide, AccuPak, APC Postal Logistics, DATADIRECT, DATAMATX, DPD Group, Direct Technologies, Dove Direct, General Electric, Hasler Neopost, HB Solutions, Mail Sort Inc./Striking Solutions, National Parcel Logistics Inc., Pitney Bowes Presort Services, Quad Graphics, Streamlite Inc., SynQSolutions, Travelers Companies, Tucker Mailing Printing and Distribution, World Changes Church International. World Marketing

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Greater Atlanta PCC

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We're on the Web!
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<http://www.gapcc.net>

First-Class Mail
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What's on the horizon for the
USPS and the mailing industry?
Register Today for National
PCC Day and Find Out!

America's Partnerships—The USPS and You National PCC Day Mail and Vendor Show September 21, 2011



**GRAND DOOR
PRIZE: iPad2**

National PCC Day— the great thing you take away is networking with other companies, the value from educational classes, and the different vendors I am able to see in person. I always enjoy this event—it is well worth my time and registration fee."

**Darrell Coffee
Dove Direct**

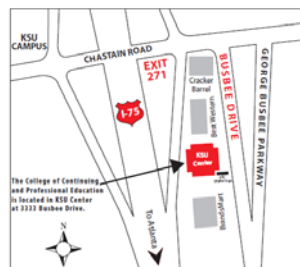
PCC Mission Statement

The Greater Atlanta Postal Customer Council (PCC) was organized in 1987. Our mission is to promote local cooperation and support of USPS initiatives; to foster a close working relationship between the USPS and businesses that use the mail to communicate and interact with their customers; to share information and facilitate the exchange of ideas about new and existing Postal Service products, programs, services, and procedures that affect all businesses that use the mail; and help PCC members and their organizations grow and develop professionally through focused educational programs.

Be sure to be there...

Wednesday, Sept. 21st

National PCC Day Vendor and Mail Show is going to be an exciting event! Come and visit the vendors at their booths, attend the education events, enjoy the luncheon program and listen to Postmaster General and CEO Patrick Donahoe—live. Learn all the latest news as your PCC focuses on "America's Partnerships" - the USPS and you! The event is at Kennesaw State University, College of Continuing & Professional Education.



Vendors—

Contact Walt Arnold at Walt.Arnold@GE.com for all the details.

Booth: \$350.00 includes 2 registrations (add people from vendor company for \$50.00 each!)

Attendees: \$65.00

Easy access to KSU from I-75N.